

ayp|h Association for  
Young People's Health

# Strategic framework

2018 – 2022

## **Five priorities for five years**

The Association for Young People's Health is a growing organisation working to improve young people's health. As we celebrate our 10<sup>th</sup> anniversary we remain committed to ensuring young people are involved in all our work, understanding young people's health needs, supporting the professionals who work with them and increasing the policy focus on this important age group.

This framework sets out our vision, mission and values together with five ambitious priorities for the five years ahead. Our annual plans will set out in more detail the work we are doing to meet these priorities.

We will continue to work in partnership across all sectors to meet these goals, running a range of projects and core work including our membership scheme, conferences and networking events.

If you would like to find out more about our work or work with us contact

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## *Our vision, mission and values*

### **Our vision**

Young people have the best possible health outcomes and are empowered and informed about their own health.

### **Our mission**

AYPH supports the right of young people age 10-24 to have the best possible health outcomes and access to high quality healthcare. We bring together young people, professionals and organisations working together to improve young people's health and wellbeing. By sharing learning and best practice we will promote and provide better services to meet young people's particular health needs.

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## About us

### **AYPH is the UK's independent voice for young people's health.**

We support young people to have a say on their health needs and work to amplify their voices to improve health services for all young people. We work across policy, practice and evidence to promote a better understanding of young people's health needs. We work to inform young people's health policy and increase understanding of what the implications of policies are for young people.

We are a membership organisation and support young people's health organisations and professionals with information and resources enabling them to share experiences and get support to effectively understand and meet young people's health needs. We have a dynamic specialist team with expertise in research, participation, supporting best practice, policy development and strategic influence.

### **Our values**

- We involve young people in our work at all levels
- We take a holistic approach to health and wellbeing
- We take a multidisciplinary and multi sector approach and collaborate wherever possible with other organisations and individuals who share our goals and values.
- We bring people together to learn, share knowledge and get support
- We are an evidence informed organisation and share data, research and evidence from the UK and beyond
- We are an equal opportunities organisation in terms of both operations as an employer and all our activities
- We act transparently, ethically and honestly at all times

## *Our priorities*

- We ensure that we preserve our autonomy and independence

### **1. Increasing young people's participation in health policy, practice and research.**

*Young people have greater influence over health policies and practice that affect their lives with a focus on ensuring marginalised young people are heard.*

### **2. Increasing access to evidence about young people's health**

*Practitioners, commissioners and policy makers have better access to evidence about young people's health that they can use to improve services.*

### **3. Improving practice in young people's health**

*In a range of practice settings young people are recognised as a distinct group with specific health needs.*

### **4. Supporting and developing new ways of meeting young people's health and wellbeing needs**

*In response to young people's needs we explore and test new ways of working to more effectively meet their health and wellbeing needs.*

## *Our success*

### **5. Informing regional and national policy and strategy**

*Young people's health has moved up the policy agenda and there are better incentives in the system to focus on this age group.*

#### **We will measure our contribution in the following ways**

- **Sustainability of our organisation**

We will strengthen and extend the reach of AYPH maintaining and increasing our work with partners, increasing the range of funders of our work, improving financial sustainability and maintaining a core of expert staff.

- **Impact of our work on young people, professionals and policy**

We will measure and share how people use our work and how our work affects people's views and their working practice / actions.

- **Trusted provider with track record of delivery**

We will work on an ongoing basis to successfully deliver all projects and seek feedback from funders and partners.

- **Cost effectiveness**

As a small organisation we will monitor our cost effectiveness on an ongoing basis to ensure delivery of work in the most economic and effective way possible.